

# Public Attitudes To Property Developer Donations Study

Prepared for: The Greens

September 2008





# 1. Methodology



# Methodology

- ▶ This study was conducted on the Galaxy Omnibus on the weekend of 29-31 August, 2008.
- ▶ The sample was 290 people aged 18 years and over, distributed throughout New South Wales, as follows:

Sydney	188
Rest of NSW	102

- Interviews were conducted using CATI (computer assisted telephone interviewing) with telephone numbers randomly selected from electronic White Pages. All interviewers were personally trained and briefed on the requirements of the study.
- Age, sex and region quotas were applied to the sample.
- ▶ Following the completion of interviewing, the data was weighted by age, sex and area to reflect the latest ABS population estimates.





# 2. Main Findings



# Main Findings

In answer to the question:

Thinking about the Local council elections to be held on Saturday 13 September. In your opinion, should political parties, councillors and candidates be banned from taking donations from property developers?

▶ People in NSW are over-whelmingly in favour of political parties, councillors and candidates being banned from taking donations from property developers with 82% saying 'yes' they should be banned from taking donations.





# 3. Detailed Tabular Findings



### **Tables**

▶ The tables of findings are set out such that they include the following details:

1 BASE: Weighted Sample (000's): The number of completed interviews has been

weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table

are based on these weighted figures.

2 **WEIGHTS:** This indicates that in order to reflect the latest ABS

population estimates the data has been weighted

by gender, age and area.

3 **FILTERS (Where applicable):** If the table is based on a subset of respondents

then this will be titled as a Filter and accompanied by a description of the sample upon which the

table is based.

4 **RESPONDENTS:** These figures show the actual sample size,

indicating the total number of respondents who

were asked the relevant question.

5 **PERCENTAGE**: This indicates the percentage of each measure based on

the total for that column.

© galaxy

## Tables ... continued

- **Each question has been analysed by a series of demographic variables as follows:** 
  - $\rightarrow$  SEX:
- > Male
- > Female
- → AGE:
- > 18-24 years
- > 24-34 years
- > 35-49 years
- > 50+ years
- **→ MARITAL STATUS:** 
  - Married
  - Not married
- **→ MAIN GROCERY BUYER:** 
  - Yes/ Shared
  - ➤ No
- → CHILDREN:
  - > Yes
  - > No



### Tables ... continued

#### **→ WORK STATUS:**

- Working full-time
- Working part-time
- > Not working

#### **→ SOCIO-ECONOMIC STATUS:**

- Occupation of the main income earner of the household:
  - White collar (professional/senior management, upper white collar, lower white collar)
  - Blue collar (upper blue collar, lower blue collar)

### → LOCATION:

- Sydney
- Rest of NSW

#### **→ HOUSEHOLD INCOME:**

- > Under \$40,000
- **>** \$40,000 \$70,000
- More than \$70,000

#### **→ HIGHEST LEVEL OF SCHOOLING:**

- ➤ Below Year 12
- > Year 12



#### GALAXY RESEARCH - 29/31 AUG 2008

GALAXY RESEARCH
TABLE 1 Standard Banner 1 \*BY\* B1 Banned from taking donations from property developers

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

		Sex		Age				Marital Status Grocery Buye		Buyer	Children		Work Status			S.E.S.		
	Total	Male	Female	18-24	25-34	35-49	50+	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time V	Not Vorking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	290 5311 100%	145 2583 100%	145 2728 100%	28 641 100%	44 951 100%	94 1528 100%	124 2191 100%	3399	102 1912 100%	210 3829 100%	80 1482 100%	103 1903 100%	187 3408 100%	128 2310 100%	63 1188 100%	99 1813 100%	166 3037 100%	124 2274 100%
B1 Banned from taking		ns from	ا property ا	develope	ers													
Yes	4379 82%	2108 82%	2271 83%	419 65%	796 84%	1310 86%	1855 85%	3041 89%	1339 70%	3187 83%	1193 80%	1510 79%	2869 84%	1993 86%	932 78%	1454 80%	2476 82%	1904 84%
No	450 8%	281 11%	169 6%	65 10%	74 8%	151 10%	159 7%	!!	242 13%	341 9%	109 7%	246 13%	204 6%	195 8%	78 7%	177 10%	315 10%	135 6%
Don't know	482 9%	193 7%	288 11%	157 24%	81 9%	67 4%	177 8%		331 17%	301 8%	180 12%	147 8%	335 10%	122 5%	178 15%	182 10%	246 8%	236 10%
TOTALS	5311 100%	2583 100%	2728 100%	641	951 100%	1528 100%	2191 100%	3399 100%	1912 100%	3829 100%	1482 100%	1903 100%	3408 100%	2310	1188	1813 100%	3037 100%	2274 100%

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Standard Banner 2 \*BY\* B1 Banned from taking donations from property developers

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

		Are	ea	Housel	nold Inco	Schooling		
	Total	Sydney	Rest NSW		\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	290 5311 100%	188 3360 100%	102 1951 100%	1746	50 965 100%	111 2005 100%	107 1903 100%	183 3408 100%
B1 Banned from taking	donatio	ons from	property	ı 7 develop: 1	ers			
Yes	4379 82%	2719 81%	1660 85%		859 89%	1724 86%	1571 83%	2808 82%
No	450 8%	300 9%	150 8%		29 3%	169 8%	136 7%	314 9%
Don't know	482 9%	341 10%	141 7%	180 10%	77 8%	112 6%	196 10%	285 8%
TOTALS	5311 100%	3360 100%	1951 100%	1746 100%	965 100%	2005 100%	1903 100%	3408 100%

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